



# TAMILNADU VETERINARY AND ANIMAL SCIENCES UNIVERSITY DIRECTORATE OF EXTENSION EDUCATION, CHENNAI ICAR-KRISHI VIGYAN KENDRA, NAMAKKAL - 637 002



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# **NEWS LETTER**

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Krishi Vigyan Kendra, Namakkal, is a centre for transfer of technologies from lab to various groups like Farming Community, Self Help Groups, Rural Youth, Extension Personnel etc., through organizing various events like Trainings, On Farm Testings, Front Line Demonstrations and Advisory services regularly. To impart the scientific skills and knowledge among the farm women, farmers & physically challenged people and to adopt the scientific technologies in their farms, KVK has conducted various training programmes, awareness campaigns, exhibitions, demonstrations, field days and camps during the period. The work done particulars from July to September 2019 is presented hereunder.

#### **Awards**

KVK, Namakkal awarded as Best KVK for Zone X. The award "Pandit Deendayal Upadhyay Rashtriya Krishi Vigyan Protshahan Puraskar - 2018" was received by Dr. C. Balachandran, Honorable Vice Chancellor, TANUVAS and Dr. N. Akila, Senior Scientist & Head, KVK, Namakkal from Shri. Narendra Singh Tomar, Honorable Union Minister of Agriculture and Farmer Welfare on 16.07.2019



in the 91<sup>st</sup> Foundation Day programme of ICAR at National Agricultural Science Congress, New Delhi.

Also KVK, Namakkal trained farmer Thiru. P. Saravanan, Ariyagoundampatti Village of Namagiripetti Block, Namakkal District received the Haldhar Organic Farmer Award from Dr. T. Mohapatra, Honorable Director General of ICAR, New Delhi.

#### Jal Shakti Abhiyan Kisan Mela 2019

KVK, Namakkal has conducted two large scale Kisan Melas and eighty five regular programmes to impart the water conservation practices to farmers & students.

#### Jal Shakti Abhiyan Kisan Mela 2019 - I

Jal Shakti Abhiyan Kisan Mela 2019-I was conducted on 17.08.2019 at Sujitha Thirumana Mandapam of Rasipuram block, Namakkal District. The 13 Prabhari officers of JSA team including the chief nodal officer of the district Th. P.N. RanjithKumar, Joint Secretary, M/o. Ayush with other deputy secretaries participated and briefed the objectives of Jal Shakti Abhiyan.



Dr. S. Manivannan, Principal Scientist, Indian Institute of Soil & Water Conservation, Ooty & Dr. S. Somasundaram, ADAC & RI, Trichy delivered lectures on water management techniques to the farmers. Students from various Colleges

presented their cultural programmes on water management & created awareness among the participants about JSA. Hon'ble MP Th. A.K.P. Chinraj presided over the programme and distributed certificates to the winners. Exhibition on water

management was arranged with 10 stalls. Totally 1071 participants from 5 blocks including 597 farmers, 422 students and 52 officials were participated and felicitated the programme.



### Jal Shakti Abhiyan Kisan Mela 2019 - II

Jal Shakti Abhiyan Kisan Mela 2019-II was conducted on 03.09.19 at Pavalar M. Muthusamy Municipality Hall at Namakkal. Honourable District Collector



Mrs. M. Asia Mariam inaugurated the students rally programme on JSA and accompanied by Dr. S. Anu, Assistant Secretary, Panchayat Raj and Mrs. Jayanthi, Municipality commissioner, Namakkal. Followed by this conference and exhibition on JSA was inaugurated by Dr. S. Anu, Assistant Secretary, Ministry of Panchayat Raj. Honorable MP Th. A.K.P. Chinraj presided over the programme and distributed mementoes to the farmers adopting the best water management practices. Th. J. Sekar, JD, and Th. S. Mutharasu, LDM and other official of Namakkal has participated and briefed the objectives of Jal Shakti Abhiyan to the participants. Dr. B.J. Pandian, Director (Retd), WTC, TNAU, Coimbatore and Dr. T. Senthil Kumar, Principal Scientist, CIAE, ICAR, Coimbatore delivered lectures on water management techniques and rain water harvesting structures to the farmers. Students from various Colleges presented cultural programmes on water management & created awareness among the

participants. Exhibition on water management was arranged with 10 stalls. Totally 1182 participants from 4 blocks including 706 farmers, 442 students and 34 officials were attended.



Apart from this, KVK, Namakkal has conducted 85 programmes on JSA at various blocks of Namakkal district with 6203 participants. Construction of rain water



harvesting structures at field & house hold level, insitu moisture conservation practices, water recycling methods were taught to farmers, society and students. Intercollege competitions were conducted at KVK, Namakkal and during Kisan Mela programmes and the awardes were honoured. Also participated in Panchayat Grama Sabha meetings at village level, farmer's grievance day programmes & JSA review meeting at district Collectroate and imparted the scientific way of water conservation practices to the participants.

Followed by this, the nodal officer, JSA of Namakkal district and the Assistant Secretary of Ministry of Panchayat Raj & Rural Development Department, Govt. of



India, New Delhi visited the NICRA villages and KVK Namakkal on 09.08.2019 and seen the interventions carried out in NRM like community ponds, farm ponds, percolation tank, raised bunds, summer ploughing and mulching in jasmine fields and interacted with farmers.

# Webcasting of the launch of NADCP and NAIP by the Hon'ble Prime Minster

KVK, Namakkal has conducted webcasting of the launch of NADCP and NAIP by the Hon'ble Prime Minster at KVK Namakkal on 11.09.2019. Totally 72 Livestock farmers,



Veterinary Surgeons, Assistant Director, Animal Husbandry Dept.and ADIU, Manager, Aavin were participated. Farmers were enlightened with protecting the animals from FMD and Brucellosis and animal breeding programme by the experts along with KVK scientists. Nine animals were inseminated and 32 animals were vaccinated against FMD during the programme.

#### Mass tree plantation drive

Mass tree plantation drive and rabi campaign was organized at DFI village-Ondikkadai and K V K campus on 17.09.2019. Block level and panchayat level



development officials were attended the programme and enlightened the importance of tree planting, ban of single use plastics. Totally 205 farmers participated and 1017 saplings (tamarind, neem, thespesia, peepal, pongamia, badam, and kino) were distributed and planted by farmers. Also created awareness on controlling single use of plastic and using Jute bag at KVK, Namakkal on 18.09.2019.

# District level Kisan Mela on Management of Fall Army Worm

KVK, Namakkal and Dept. of Agriculture, Namakkal and TNAU, Coimbatore jointly organized District level K is an Mela on Management of Fall Army



Worm (FAW) in Maize on 6.8.2019 at Pavalar M. Muthusamy Municipality Hall, Namakkal. The District Collector Mrs. M. Asia Mariam inagurated the programme and asked farmers to adopt scientific FAW management practices. Dr. K. Prabhakar, Director of CPPS, TNAU, Coimbatore, Dr. N. Sathaiah, Professor and Head, Dept. of Entomology, TNAU, Dr. N. Muthukrishnan, Professor, TNAU, Dr. B. Geetha, Assoc. Professor, TCRS, Yethapur & Th. J. Sekar, Joint Director of Agriculture were participated and delivered technical lecture on FAW management practices to the farmers. Totally 225 farmers and 76 extension officers were participated and benefitted the event.

#### Parthenium awareness week

14<sup>th</sup> parthenium awareness week was observed by KVK, Namakkal at KVK premises, surrounding villages and schools on 20.08.2019 & 21.08.2019.



Totally 115 farmers and 30 students were benefitted.

#### Swachhta Hi Sewa









and allied sector.

#### **Zonal workshop**

Three monthly zonal workshops for agricultural department officials were conducted on 16.07.2019,

20.08.2019 & 10.09.2019 respectively at KVK, Namakkal with 131 extension officials. Major field problems in different blocks of Namakkal district were discussed and



suggestions were recommended.

## Soil & water analysis & issue of soil health cards

Since July to September 2019, 183 soil samples & 119 water samples received and tested. Totally 183 soil

health cards and 119 water health cards issued to farmers with suitable recommendation.



## **Exposure visit**

A total of 575 participants (205 farmers and 370 college students) visited KVK, Namakkal and got technical and practical guidance about the technologies available in instructional and demo units.













#### FOR MORE DETAILS PLEASE CONTACT

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