

Goat Farming

1.	Name of the farmer	:	Th. V. S. Rajhu
2.	Address of the farmer	:	S/O.Th. Sellakumaran, 2/187,Kandhagiri, Redipatti, Namakkal Mobile: 9843122043 Aadhar.No: 925256673714
3.	Type of primary activity	:	Commercial layer- 1.5 lakh birds Goat - 800 Nos Sheep -200Nos
4.	Date of start of the farm	:	2013
5.	Details of Training undergone at VUTRC / FTC	:	Attended slotted floor goat rearing training programme at KVK, Namakkal during the year 2012
6.	Advice received from VUTRC / FTC	:	<ul style="list-style-type: none"> ➤ He had attended slatted floor goat rearing training at KVK, Namakkal ➤ Facilitated fodder seed material for mixed fodder cultivation ➤ Introduction of preventive health measures such as season based deworming and vaccination. ➤ Supply of Salt lick to overcome nutritional associated reproductive problem ➤ Assisted in low cost feed preparation and helped in usage of unconventional feed resources ➤ Facilitated marketing of live animals for breeding purpose
7.	Sustainability of the farm	:	He is selling goats for breeding purpose, rearing small ruminants mainly using unconventional feed resources and evolved a sustainable model goat farm
8.	Income generated (Profit)	:	Gross income- 4,00,000/month Expenditure -2,00,000/month Net income- 2,00,000/month The benefit cost ratio (B:C ratio) 1:2
9.	Diversification of the farming activity	:	Basically he is a poultry entrepreneur and decided to reduce the stock in 2012 due to inconsistency in net returns from layer farming; In 2013 he wished to diversify the farming to reduce the risks. He approached KVK for rearing small ruminants in slatted floor by utilizing the empty layer sheds

		effectively. He started his journey in 2013 with 200. Presently he has more than 3 Indigenous (Salem black, Kodi adu and Kanni adu) along with Sirohi, Tellicherry, Jamunapari and 2 exotic breeds (Boer, Toggenberg etc.,) in goats and Mecheri sheep. In the span of last four years, he had achieved many milestones, these include supplying of breedable sheep/goat to farmers of all over Tamil Nadu
10.	Innovative package of practice adopted	: <ul style="list-style-type: none"> • Slatted floor housing system using imported plastic material • Adoption of waterer and feeder • Cultivation of mixed fodder and using chaff cutter for chopping of fodder • Regular vaccination & deworming of small ruminants • Feeding balanced concentrate feed for better weight gain • Adopted strategies to meet out drought by exploiting low cost unconventional feeds such date seeds, broken biscuits, arecanut plants and tapioca stem powder etc.,
11.	TANUVAS technologies adopted	: TANUVAS Mineral mixture used for concentrate feed preparation Slatted floor system of housing Usage of Salt lick Flushing of breedable ewes.
12.	Details of saving of resources and inputs	: Adopted slatted floor rearing which conserves space, labour and other inputs
13.	Strategies adopted for control of disease	: Regular health management Quarantine management adopted for newly purchased animals Separate sheds for sick animals
14.	New technology adopted	: <ul style="list-style-type: none"> ➤ Mixed fodder cultivation of KVK, Namakkal was adopted ➤ Slatted floor housing system using imported plastic material ➤ Adoption of waterer and feeder ➤ Cultivation of mixed fodder and using chaff cutter for chopping of

			<p>fodder</p> <ul style="list-style-type: none"> ➤ Regular vaccination & deworming of small ruminants ➤ Feeding balanced concentrate feed for better weight gain ➤ Adopted strategies to meet out drought by exploiting low cost unconventional feeds such date seeds, broken biscuits, arecanut plants and tapioca stem powder etc., ➤ TANUVAS Mineral mixture used for concentrate feed preparation
15.	Number of employment created	:	6 persons employed in the farm all over the year(2 family and 4 hired labourers)
16.	Tie up with other agencies	:	<ul style="list-style-type: none"> ➤ National Egg Co-ordination Committee ➤ State Animal Husbandry Department ➤ TANUVAS
17.	Economic empowerment of the farmer	:	<p>He earned annual profit of 24.0 lakhs with the benefit cost ratio (B:C ratio) 1:2</p> <p>which can be utilized for day to day expenses and for further establishment and sustainability of his farm</p>
18.	Cost effectiveness of the practices adopted		<ul style="list-style-type: none"> ➤ Low cost technologies adopted especially during drought by exploiting unconventional feeds resources such date seeds, broken biscuits, arecanut plants and tapioca stem powder etc.,
19.	Dissemination of information to other farmers	:	<ul style="list-style-type: none"> ➤ TV talk- Given by him on slatted floor goat rearing for podihai for three times during 2014,2015 and 2017 and Thanthi TV during 2017 ➤ He exhibited his goats in exhibition during PMFY in 2016 ➤ Guest lecture delivered on slatted floor goat farming at KVK, Namakkal, ➤ Radio talk given on slatted floor goat farming at KVK, Namakkal for

			community radio station
20.	Recognition/ Awards by block/district/state Government & NGO agencies (if any)	:	As he is an emerging farmer not yet applied for any awards.
21.	Success stories/feature articles/papers published in newspapers / internet / journals, magazines etc.		<p>Mr. V.S.Rajhu is exchanging his own experiences and Scientific method of Slotted goat rearing everyday with the farmers and helping them to succeed in their business through his innovative ideas and low cost technology in small ruminant enterprise, Moreover he has prepared his own extension teaching materials leaflet and pamphlet in goat farming and distributing it to the farmers.</p> <p>Success story documented in the KVK Annual Award 2017</p>
22.	Future plan	:	He want to establish breeding farm for small ruminant in a sustainable mode
23.	Any other information	:	He is a poultry entrepreneur with 1.5 lakh layer bird with his own feed mill for manufacturing feed for his layer birds and small ruminant animals
24	Recommendation of the faculty attending to the farmer		<p>He is an innovative farmer with a vision to execute small ruminant farming in a large scale. In addition, he is helping resource poor farmer by providing necessary advisory service and selling quality breedable animals for their livelihood improvement</p> <p>He successfully exploited and adopted low cost feeding technologies especially during drought by exploiting unconventional feeds resources such date seeds, broken biscuits, arecanut plants and tapioca stem powder etc., and sustaining the stock size.</p>

Farm Photos of Nivetha Goat Farm



Feeding concentrate for goats



Adopting Slotted floor housing



Feeding Unconventional feeds



Scientist visit to farm